



Beyond Lighting

At scale kWh savings without lighting

Large Appliances, Heat Pump Water Heaters and Heat Pump Mini Splits

A 2022 Northwest Energy Efficiency Alliance (NEEA) study¹ found that in 2020, ~30% of consumers purchased their heat pump water heater (HPWH) retail, with no initial contractor visit.

In 2023, Enervee launched the industry first HPWH direct purchase/instant rebate marketplace design including bundled installation services. Just months later, this program has proven to be a viable channel for HPWH transactions. Combined with Enervee's ability to directly sell large appliances including instant rebates and installation/haul away/recycling services, the Enervee Marketplace methodology strategically positions the utility for significant kWh savings generation in a post lighting utility jurisdiction.

Smart Thermostats and Water Measures

Enervee has generated tens of millions of kWh savings for our utility partners selling smart thermostats on our marketplaces. Our Demand Response Pre Enrollment (DRPE) solution is arguably the best performing in the industry, at a 96%+ pre enrollment rate. Coupled with water measures such as showerheads, faucet aerators, pool pumps, and more, these measures generate a reliable baseline of annual kWh savings.

Learn more at enervee.com/utilities

¹ <https://neea.org/resources/northwest-heat-pump-water-heater-market-progress-evaluation-report-6> (pgs 4-5)